Dhai Akhar Letter Writing Campaign for Indian diaspora

Department of Posts is organising a letter writing campaign at international level engaging the Indian diaspora. The campaign is titled Dhai Akhar Letter Writing Campaign. The theme will be 'Letter to my motherland'. The campaign will have two categories viz. upto 18 years and above 18 years. The letter is to be handwritten on plain A-4 size paper with a word limit not exceeding 1000 words. The entries are to be sent to Assistant Director General (Philately), Department of Posts, Room No. 108, Dak Bhawan, Sansad Marg, New Delhi-110001. The entries will be accepted from 01.07.2018 till 30.09.2018. A scanned copy of the entry may be submitted on MyGov portal by 30.09.2018 but it is compulsory that a hard copy of the letter bearing dispatch postmark of not later than 30.09.2018 be sent by post. All non-resident Indians and persons of Indian origin living outside India can participate in the International Level Dhai Akhar Letter Writing Campaign. Details of the Campaign and a template of a pamphlet prepared by Department of Posts are attached.

2. Embassy of India requests the Indian Diaspora to proactively participate in the Dhai Akhar Letter Writing Campaign.

ANNEXURE- I

Details of Dhai Akhar Letter Writing Campaign to be organized at International Level are as under: -

I. The theme of the Dhai Akhar Letter Writing Campaign will be "Letter to my motherland - मेरे देश के नाम खत" inspired by Rabindranath Tagore's "Amar Desher Mati". The letter is to be written in English/Hindi or any of the official languages mentioned in the 8th Schedule of the Constitution of India. The categories for International Level Dhai Akhar Letter Writing Campaign are as follows:

(i) **Up to 18 years**

(ii) **Above 18 years**

II. The letter can be written on plain A-4 size paper with a word limit of not more than 1000 words and is to be sent to Assistant Director General (Philately), Department of Posts, Room No. 108, Dak Bhawan, Sansad Marg, New Delhi - 110001. Only handwritten letters posted by 30-09-2018 will be accepted. Letters bearing postmark of dispatch date after 30-09-2018 will not be entertained. A scanned copy of the letter can be submitted on the MyGov portal by 30-09-2018 (23:59 IST); however, it is compulsory that a hard copy of the letter bearing dispatch postmark of not later than 30-09-2018 be sent by post.

III. All Non-resident Indians and Persons of Indian Origin living outside India can participate in the International Level Dhai Akhar Letter Writing Campaign.

IV. The participants have to give a certificate of their age on the letter such as "I certify that I am Below/above the age of 18 as on 01/01/2018" along with one copy of proof of date of birth so that the age of the writers of winning entries can be verified with proof of their date of birth.

V. All the letters received from the Indian diaspora residing in other countries will be evaluated by constituting Committees at the Postal Directorate level. The top three letters in each category will be awarded prizes in the following way:

Prize to be given to top three Letters in each category at International Level:

Prize Category	Prize Amount
First Prize in each Category	Rs. 50,000/- (Rs. Fifty thousand only)
Second Prize in each Category	Rs. 25,000/- (Rs. Twenty five thousand only)
Third Prize in each Category	Rs. 10,000/- (Rs. Ten thousand only)