

REPORTING PROFORMA FOR COMMERCIAL WINGS

(Data Source: National Trade Statistics of the reporting country)

I. Monthly- Trade in Goods, Tourism & Technologies;

Name of the Mission: Embassy of India Algeria

I. MONTH REPORT: August 2025

A. Market Access Alerts

a. Alerts on customs tariff changes: Nil

Alerts on non-tariff measures (SPS/TBT/ import and export procedures/ restrictions/ prohibitions, licensing/ STEs etc.) :

Alerts on standards, technical regulations and conformity assessment procedures: Nil

b. Any other Alerts on trade defense measures taken by respective country: Nil
(Safeguards including special safeguard, antidumping, CVD or anti- subsidy)

c. Alert on services, regulatory regime, qualification requirement, licensing procedures, visa regime, barriers etc: Nil

d. Representation of trade issues : Nil

B. Stakeholders' Feedback and Action Taken

a. Feedback from major Indian industries/other commercial concerns and Indian trade visitors to that country

S. No.	Name of the Firm/Company	Sector	Trade barrier issues if any (incl. HS codes)	General Feedback (Max.200 words)
1.	Meril Life Science Pvt. Ltd	Medical device	Nil	The representative of M/s Meril Life Science Pvt. Ltd., visited Algeria during the month of August 2025 for exploring business opportunities.

Source of the data: Embassy of India Algeria

a. Feedback on major trade promotion activities/events :

A meeting was held at the Embassy with the representatives of the Algerian company Motorola during which they informed that they wish to import Mahindra pick ups to Algeria. The Embassy has proposed to extend assistance for the concretisation of this project.

A virtual meeting was held with M/s Prime Pharmaceuticals with the Ambassador and commercial team of the Embassy during which a briefing on the activities of M/s Prime Pharmaceuticals was given to the Embassy including a synopsis of their investments of US\$ 9.2 million towards supply of material (API and DC granules) to their Algerian partner.

c. Feedback from local commercial visitors to trade fairs in India, including under RBSM; number of Business Visas issued: Source of the data: Embassy of India Algeria

SNo.	Activity (trade fair)	Date and venue	Number of participants from the relevant country	List of large/ key participants from the relevant country	Number of Business Visa issued	Mission's Feedback (Max 200 words)
1.	CII India Africa Business Conclave	27 to 29 August 2025 at Hotel Taj Palace, New Delhi.	01	Ms. Nabila Benyghzer, CEO of Saidal, Algerian public pharmaceutical company.	01	CEO was satisfied with the event and its outcomes.

Source of the data: Embassy of India Algeria

C. Tourism:

a. Tourist/Business Visa Issued by Missions:

S. No.	No. of Tourist Visa issued during August 2025	No. of Business Visa issued during August 2025
1.	55	58

Source of the data: Embassy of India Algeria

b. Indian Tourism Promotion Events/Interactions held / organised: Nil

c. Any advisory issued by the country for travelling to India: No

a. Opportunities in technology/Investment/Procurement: Nil

b. Opportunities in technology:

SR. No.	Name of Technology	Sector	Potential opportunity for ToT/ collaboration	B2B partnership possible/ identified companies
1.	Electronic payment	Banking sector	Algeria entered into a phase of developing its banking sector and has introduced the electronic payment system a few years ago. However, it is facing difficulties in convincing Algerian merchants and buyers to use the electronic payment. The commercial team of the Embassy met the officials from the Algerian Ministry of Finance to present the Indian experience in the electronic payment	From the Indian side: M/s NPCI International Payments Limited (subsidiary of National Payments Corporation of India) From the Algerian side: Ministry of Finance La Société d'Automatisation des Transactions Interbancaires et de Monétique « SATIM » (In English : The Company for Automation of Interbank Transactions and Electronic Payments) GIE Monetique Association des Banques et Etablissements Financiers, ABEF (In English : The Banking Association and Financial Establishments)

			and give an overview of the digital payment system used in India, its benefits and the possible cooperation between the two countries to introduce the fast payment system in Algeria.	
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Source of the data: Embassy of India Algeria

c. Out borne Opportunities for investments/ assets on offer/major company divestment:

The areas of potential investment as listed by the Algerian authorities (Ministry of Industry and Pharmaceutical Production) on their website are as under :

The areas of potential investment as listed by the Algerian Investment Promotion Agency (AAPI) on their website are as under :

SR. No.	Sector Name (List attached)	Particulars of the asset /company	Contact details
1.	Hydrocarbons	Algeria has abundant hydrocarbon reserves, particularly oil and natural gas. The country plays a strategic role as a major energy supplier, attracting investors from the energy sector. Opportunities exist for exploration, production, and project development in the hydrocarbon sector.	The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz
2.	Minerals and Metals	Algeria is abundant in a variety of precious minerals and metals. Deposits of iron, phosphates, zinc, lead, and many other minerals offer investment opportunities in the mining industry. Companies interested in mineral extraction and processing find untapped potential to exploit in Algeria.	The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz
3.	Agricultural Lands	The fertility of Algeria's soils makes it a conducive location for agriculture. With vast and diversified agricultural lands, the country offers investment opportunities in food production, whether for cereal cultivation, fruit and vegetable farming, or livestock. Investors can benefit from the burgeoning local market. Investment Opportunities: Development of agricultural land, especially in the Extreme South; Development of strategic sectors (Maize, Sunflower, Rapeseed, Soybeans, cereals, food legumes, etc.); Development of integrated farms; Encouragement of public-private partnerships through pilot farms; Development of agricultural mechanization;	The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz

		<p>Development of irrigation systems and water-saving equipment; Development of fertilization techniques to optimize the use of inputs in various agricultural sectors;</p> <p>Establishment and development of modern nurseries;</p> <p>Development of greenhouse cultivation (multi-chapel greenhouses);</p> <p>Development of fodder crops (alfalfa, hydroponics, etc.);</p> <p>Valorization of agricultural production in sheep, cattle, and goat sectors, white meats, fruits, and vegetables as well as the dairy sector;</p> <p>Valorization of local products (dates, oils, table grapes, etc.);</p> <p>Development of cold storage and preservation capacities.</p> <p>Development of wool conditioning and transformation workshops;</p> <p>Establishment of a logistical base for exporting agricultural products;</p> <p>Valorization (slaughtering, processing, and packaging) of meat products (red meats);</p> <p>Development of sheep and cattle breeding and fattening;</p> <p>Development of units for leather processing and tanning;</p> <p>Forestry economy and valorization of forest products; Agrotourism and pescatourism in lakes and wetland areas.</p> <p>Agri-Food Industry Sector:</p> <p>Establishment of fruit and vegetable processing units; Establishment of oilseed processing units (sunflower, rapeseed, etc.);</p> <p>Establishment of dairy product processing units;</p> <p>Establishment of fertilizer production units;</p> <p>Manufacture of veterinary and phytosanitary products;</p> <p>Development of packaging factories for sorting and packaging units for agricultural and agri-food products;</p> <p>Expansion of cold storage and preservation capacities.</p>	
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4.	Water Resources	Algeria has considerable water resources, dams and hydraulic infrastructure. This offers opportunities in sectors such as irrigation, hydroelectric power production, and sustainable water resource management.	The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz
5.	Renewable Energies	<p>Algeria is committed to developing renewable energies, harnessing its exceptional sunlight for solar and wind projects. Investors focused on sustainable development can find lucrative opportunities in the renewable energy sector, thereby contributing to the country's energy transition.</p> <p>Algeria possesses one of the highest solar potentials in the world. The duration of sunlight over almost the entire national territory exceeds 2000 hours annually and can reach up to 3900 hours (high plateaus and Sahara).</p> <p>Investment Opportunities:</p> <p>Through its renewable energy program, Algeria aims to position itself as a major player in electricity production from photovoltaic and wind energy, while integrating biomass, cogeneration, geothermal, and solar thermal energy. Focusing on sectors with significant impacts on energy demand, such as buildings, transportation, and industry, this program offers investors multiple investment opportunities:</p> <p>New and Renewable Energy Sector</p> <p>Green and Circular Economy Sector</p>	The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz
6.	Petrochemicals	Natural resources, notably natural gas, serve as the basis for the petrochemical industry in Algeria. Investors can explore opportunities in the production of chemicals, plastics, and other derivatives of natural gas, thereby benefiting from the value-added chain.	The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz
7.	Exploration Zones	Algeria offers largely unexploited exploration zones, whether in terms of hydrocarbons, minerals, or other resources. Investors have the opportunity to be pioneers in exploring new areas, thereby gaining privileged access to untapped resources.	The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz
8.	Fisheries and Aquaculture	<p>The Fisheries and Aquaculture Sector in Algeria offers various investment opportunities, both in maritime fishing and in the fishing industry. The investment activities available in this sector are :</p> <p>Maritime Fishing Fishing Industry Activities Aquaculture Construction, Repair, and</p>	The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz

		Maintenance Activities for Aquaculture Vessels	
9.	Industry and Pharmaceutical Production	<p>The national industrial sector has significant potential for growth. The government prioritizes the development of the national industry. In this perspective, the government seeks to enhance Algeria's attractiveness as an investment destination. This initiative also aims to promote the digital economy, develop and provide flexible and innovative financing to encourage industrialists to modernize their production tools.</p> <p>The industrial sector faces an unprecedented challenge, which is to increase its contribution to strengthening the attractiveness of the national economy for foreign direct investment (FDI), which allows Algeria to increase capital and technology flows.</p> <p>Investment Opportunities:</p> <p>Mechanical, Aerospace, and Naval Industries</p> <p>Electrical, Electronic, and Household Appliance Industries</p> <p>Agri-food Industry</p> <p>Chemical Industry</p> <p>Materials Industry (Construction materials, Cellulose, paper of all types, refractory bricks, glass, fiberglass, glass wool, and processed glass products).</p> <p>Textiles and Leather</p> <p>Iron and Steel Industries</p> <p>Advanced Technology Industries</p> <p>Wood and Furniture Industries</p>	<p>The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz</p>
10.	Tourism	<p>Tourism represents an alternative resource to hydrocarbons as an exhaustible resource. The tourism sector has implemented a strategy (Tourism Development Master Plan – TDMP by 2030) adopted by the Government Council in 2008, clearly demonstrating Algeria's willingness to develop this sector by defining the objectives to be achieved. Five essential dynamics have been identified, where investment plays a predominant role in driving growth and providing wealth and employment.</p> <p>Investment Opportunities</p> <p>Coastal Tourism:</p>	<p>The Algerian Investment Promotion Agency (AAPI) Address: Zone d'Activités N 182, DAR EL BEIDA, ALGER Tel: +213 23 83 30 30/23 83 31 31 Email: contact@aapi.dz</p>

		<p>With its magnificent bays, among the most beautiful in the world, and its sublime beaches, the Algerian coast is an ideal destination for coastal tourism and water and underwater sports. Regions renowned for their aquatic sites and practices of underwater sports such as Oran, Skikda, Bejaïa, Jijel, and Annaba.</p> <p>Algeria plans to establish 28 thalassotherapy centers in coastal provinces.</p> <p>Saharan Tourism:</p> <p>Saharan tourism represents a real economic asset. Algeria is seeking investments to develop the saharan tourism to transform it into a true hub of attraction for national and international tourists.</p> <p>Thermal Tourism:</p> <p>Algeria is rich in thermal springs with medicinal properties. Indeed, the thermo-mineral potential in Algeria is significant but still untapped. There are 220 thermal springs in Algeria to be developed</p> <p>The sector offers opportunities for:</p> <p>Modernization of 34 traditional thermal baths spread across 18 provinces.</p> <p>Establishment of 20 new thermal stations at unexploited thermal springs spread over 17 provinces(Wilayas).</p>	
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Source of the data: The Algerian Investment Promotion Agency (AAPI)

d. Export Opportunities - Information on tender Notices for projects and procurements which are open to Indian project exporters/ suppliers (USD 5 million & above) – Government Procurement (GP) as well as non-GP: Nil

e. Any press coverage/notification on new / Technology/ IPR Regulations:

Development of electronic payment methods: Nil

D. Details of trade research, information dissemination activity of the commercial wing

S. No.	Nature of activity (trade research, information dissemination, seminars/webinars etc) (Max.200 words)	Details of Seminar/ webinar conference (date/ venue, no of participants) or research (Max.200 words)	Details of trade research (title of the report, executive summary, date of publication) (Max.200 words)
1.	Information dissemination	11th edition of IPHEX (International Exhibition for Pharma & Healthcare) from 04-06 September 2025 at Bharat Mandapam, Delhi, India.	Reminder sent on 10/08/2025 to relevant Algerian Ministries, chambers, associations

2.	Information dissemination	4rd edition of World Food India 2025 from 25 to 28 September 2025 at Bharat Mandapam, New Delhi.	An invitation was sent on 10/08/2025 H.E. Mr. Youcef Cherfa, Minister of Agriculture, Rural Development, and fisheries
3.	Information dissemination	ALUMEX INDIA-2025 Exhibition from 10th to 13th September 2025 at Bharat Mandapam (Pragati Maidan), New Delhi.	Sent on 14/08/2025 to relevant Algerian Ministries, chambers, associations

Source of the data: Embassy of India Algeria

E. Details of activities conducted out of Trade promotion budget: Nil

F. Action taken on Complaints from foreign/ Indian Buyer/ Supplier:

No. of Trade complaints received	From Local companies	From Indian Companies	No. of complaints on which Action is Taken
0	0	0	0

Source of the data: Embassy of India Algeria